



# RADIANT CUSTOMER SELF-SERVICE KIOSK

*built for petroleum and convenience retailing*

Petroleum and convenience retailers continue to look for competitive differentiators and to increase revenue from highly profitable categories like food service. Self-service applications have proven their value and become a growth strategy for innovative retailers.

For more than a decade, Radiant's approach to self service solutions has been simple: Focused innovation for non-stop reliability and better customer service. Radiant provides innovative technology solutions that deliver a competitive advantage whether installed inside the store or outside at the fuel island. Radiant self-service solutions are equipped with the advanced capabilities to meet your needs today and for years to come.



RADIANT SELF-SERVICE KIOSKS

## INCREASE SALES

- Drive revenue and profitability with automated suggestive-selling on every order.
- Increase sales of promotional and seasonal items with high-impact promotion screens. Enable cross-selling of traditional convenience store items.

## INCREASE SPEED OF SERVICE

- Dramatically decrease lines that result in walk-aways during peak traffic times through highly graphical and intuitive ordering screens.
- Integration with sophisticated kitchen production system speeds up order fulfillment.

## INCREASE ORDER ACCURACY

- Simplify the ordering process with intuitive screen flows that make it easy for customers to select and modify items.
- Reduce waste and customer frustration by displaying order details on a graphical receipt so that mistakes can be quickly and easily corrected.
- Integrated kitchen production system clearly and intelligently displays order details for kitchen staff based on that item's production flow.

## OPTIMIZE LABOR

- Redeploy order-taking employees to other tasks such as food preparation and customer service.
- Reduce management time spent recruiting, training and scheduling employees.

## REDUCE TOTAL COST OF OWNERSHIP

- Ensure longevity of your hardware investment. Deploy solutions designed for convenience store environments, built with long-lasting industry standard components, and backed by comprehensive support and return-to-service capabilities.
- Eliminate common causes of downtime with features such as passive cooling, innovative cable management and advanced environmental controls.

## INTEGRATION TO OTHER STORE SYSTEMS

- Seamlessly integrate with POS, recipe management, food costing, and reporting systems to improve control of your foodservice operations.
- Consolidate foodservice reporting with the rest of your store operations and gain a more complete picture of performance and profitability.

## CAPTIVE MARKETING

- Launch new products and highlight promotions and specials using the kiosk – use eye-catching graphics and animation to boost the return on marketing programs.
- Enforce compliance with marketing programs across the chain and reduce the costs of printing and distributing point-of-purchase advertising.

## KITCHEN PRODUCTIVITY

- Display customer orders on video monitors in the preparation area.
- Maximize efficiency by routing different items to different preparation stations and easily increase or decrease the number of functioning monitors based on customer traffic and staffing levels.

## COMPREHENSIVE FIELD SERVICES & SUPPORT PROGRAMS COVER YOUR ENTIRE SOLUTION

- Leverage Radiant's global network of client support and field maintenance organizations for fast, efficient return to service.
- Reduce on-site maintenance using remote diagnostic and support tools.

## RELIABLE HARDWARE SOLUTIONS

With a solution for every site and operator, Radiant's approach to self-service hardware has been simple: focused innovation for non-stop reliability. Our indoor and outdoor kiosks include features such as passive cooling, innovative cable management and field replaceable parts to ensure you can sell menu items at all times.



### PI 550 COUNTER KIOSK

- 15" high-bright touch screen display
- Compact form factor can be deployed in space-constrained environments
- Integrated card reader for quick and easy payment, gift card and loyalty transactions
- Integrated stereo speakers and built-in multi-media support create a compelling customer experience
- Intel® Centrino Mobile Technology



### K660 FREE-STANDING KIOSK

- 15" high-bright touch screen display
- Retail-hardened, up-right enclosure allows maximum deployment flexibility
- Integrated card reader for quick and easy payment, gift card and loyalty transactions
- Integrated high-speed receipt printer
- Integrated stereo speakers and built-in multi-media support create a compelling customer experience
- Innovative cable management system makes installation easy



### K610 OUTDOOR KIOSK

- 15" sunlight readable LCD display with the latest in outdoor touch screen technology
- Major components within the kiosk are serviceable/replaceable without the need for tools, resulting in a completely toolless return to service in the event of component issues
- Integrated high-speed receipt printer
- Advanced environmental controls and vandal-resistant screen ensure system uptime



FOR MORE INFORMATION, PLEASE VISIT US AT  
[WWW.RADIANTSYSTEMS.COM](http://WWW.RADIANTSYSTEMS.COM) OR CONTACT US AT 877.794.RADS

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